

TIMOTHY C. TUCKER

WEB DEVELOPMENT CONSULTANT

EXECUTIVE SUMMARY

Veteran web consultant with over 20 years of hands-on experience in development and content creation. Technical professional directly executing design, development, testing, deployment, and maintenance tasks. Collaborative team builder with diplomatic problem-solving skills and careful attention to customer service. Skilled communicator translating technical concepts into clear, effective business language. Forward-thinking learner adept at assimilating new technologies. Detail-oriented project manager and planner focused on long-term success.

AREAS OF EXPERTISE

- Website Development
- Technical and Copywriting
- Customer Service
- Web Content
- Project Management
- Strategic Planning

PRIMARY SKILL SETS

Web Development

WordPress / Project Management / Site Planning / Programming / Databases / Testing

- Developed and managed sites and applications for businesses, nonprofits, and higher education using WordPress, HTML5, CSS, PHP, JavaScript, jQuery, responsive frameworks, third-party code libraries, plugins, and themes
- Designed databases and code to access them, including: research, customer service, medical provider databases

Technical and Copywriting

Website Content / Marketing / Communication / SEO / Training / Information Architecture

- Generated website content for businesses, nonprofits, and higher education, including: information architecture, navigation structures, search engine optimized headers and copy
- Wrote marketing copy for digital and print media for business and nonprofit clients, including: brochures, website sales copy, email newsletters, and landing pages
- Created documentation and information libraries for reference, training, and public access, including coordinating, producing, and editing a 200,000-word User Help system for a nonprofit software package

TECHNICAL SKILLS

- Web Development: WordPress, Responsive Frameworks, ADA Accessibility/508 Compliance, Information Architecture, SEO, Browser/Platform Testing, Google Analytics, GitHub
- Programming: HTML5, CSS, Sass, PHP, MySQL, JavaScript, jQuery, Bootstrap
- Software: Adobe Creative Suite, Pixelmator, Coda

PROFESSIONAL HISTORY

WEB DEVELOPMENT CONSULTANT	Raleigh, NC	2002 – Current
EMORY UNIVERSITY	Atlanta, GA	
Instructional Technologist		2001 – 2002
Graduate Assistant in Library IT and Instructional Technology		1998 – 2001
HABITAT FOR HUMANITY INTERNATIONAL	Americus, GA	
Systems Analyst		1996 – 1998
Affiliate Software Coordinator		1995 – 1996

EDUCATION

EMORY UNIVERSITY	Atlanta, GA	2001
<i>Master of Divinity</i>		
NORTH CAROLINA STATE UNIVERSITY	Raleigh, NC	1994
<i>Bachelor of Science in Civil Engineering – Summa Cum Laude, Scholars Honors</i>		